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The 2025 Grammy Awards drew a sizable audience but fell short of last year's show.

Sunday's CBS telecast of the 67th Grammys drew 15.4 million viewers, according to same-day ratings from Nielsen. That's down about 10 percent from the 17.09 million who watched the 2024 show, which set a post-pandemic high for the Grammys.

While the on-air numbers are off year to year, CBS says the Grammys delivered the most social media traffic ever for a TV broadcast, according to analytics firm Talkwalker's social content ratings. The show recorded 102.2 million such interactions, more than any single program (including Super Bowls)

ever CBS and the Recording Academy also note that the Grammys helped raise \$9 million for wildfire relief efforts in Los Angeles on Sunday, and over the weekend, the academy and MusiCares brought in \$24 million in charitable giving. Marketing for the awards was scaled back in the wake of the fires, which might have contributed a bit to the dip in audience.

Hosted by Trevor Noah, the well-reviewed (but long, clocking in at 3 hours, 45 minutes) awards featured performances by best new artist winner Chappell Roan, Sabrina Carpenter, Doechii, The Weeknd, Charli XCX, Stevie Wonder and a host of others. Beyoncé won her first album of the year award for Cowboy Carter, and Kendrick Lamar took home honors for "Not Like Us

The 15.4 million TV viewers for the Grammys marks the third largest audience for the show in the 2020s. The 2020 awards, which aired about six weeks before the first COVID-19 lockdowns in the United States, brought in 18.69 million viewers. In the pandemic years of 2021 and '22, the awards averaged under 10 million viewers. The show climbed to 12.55 million viewers in 2023 before last year's post-pandemic high mark.."