Football World Cup to be Broadcast on Three TV Channels

Collected photo

Good news for football fans in Bangladesh as the 2026 FIFA World Cup matches will be broadcast live on three television channels in the country. The games will be shown on BTV, Somoy TV, and T Sports.

The tournament will begin on June 11, jointly hosted by the United States, Canada, and Mexico. For the first time in history, 48 teams will participate, increasing the total number of matches to 104, making this edition the largest World Cup ever held.

World Cup fever in Bangladesh is always intense. Fans of Argentina, Brazil, France, Germany, and Portugal often stay up late to watch their favourite teams play. From cities to villages, cafés, campuses, and homes, preparations for late-night viewing are already beginning.

Along with television coverage, matches will also be available on digital platforms. Viewers will be able to watch live games on Banglalink's Toffee and Grameenphone's Bioscope apps, making it easier to follow the tournament on mobile and smart devices.

The World Cup will continue until July 19. The opening match will feature hosts Mexico. Global excitement is already building around the tournament, and anticipation is also growing in Bangladesh.